

How to Protect Intellectual Property

Patents, trademarks, copyrights, and trade secrets are “intellectual property” - referring to products that come from the creative mind. Intellectual property is imagination made real and is an asset just like your home, your car, or your bank account. Like other kinds of property, intellectual property needs protection from theft and misuse.

This informative seminar will provide direction for business owners organizations and individuals, guidelines to help protect what is rightfully yours.