

Critical Issues of Strategic Planning. The Cure for Business/Organizational Myopia

Learning Strategic Planning.

For and not for profit businesses/organizations.

If we look at Businesses/Organizations in light of their full potential, the results are fairly conclusive ... they are failures, or at best underachievers. The problem can be best described as “myopia.” Businesses/Organizations (for and not for profit) with myopia see nearby objects clearly but distant objects appear blurred. The results of business/organizational myopia is never reaching their potential.

Functional Structures must be implemented in order for a business/organization to continue to thrive even in times of economic distress.

This seminar will provide participants with an understanding of “Strategic Planning,” and answer questions like, “where are we?”, where are we going? how will we get there?” And finally “how will we know when we get there?”

Those who should consider attending this seminar should be...

Nonprofit founders, Board Members, Chief Executives, Pastors, Elders, and other nonprofit business/organizational officers.